

Resources [order form on reverse]


Nestlé Boycott Action Kit

Nestlé Boycott Action Kit

- What is the Nestlé Boycott?
- History of Nestlé
- History of the Campaign
- The International Code
- Nestlé's Violations of the Code
- Nestlé's Violations in Canada
- The Impact of Bottle-Feeding: North and South

- Nestlé in Africa
- Nestlé Index
- Action Sheet
- Boycott Petition
- Letter to Distributor
- Letter to Nestlé

- Information Leaflets
- Pin-up Flyer
- Boycott Stickers
- Boycott Wallet Card
- Resource Order Form



\$15

Kit Items

■ Nestlé Boycott Stickers • 10¢



■ Nestlé Boycott Wallet Cards • 35¢

Nestlé Product List Wallet Card

Keep this card with you as a reference when you go shopping to make sure you don't buy any Nestlé products. (There are so many of them!)

For more information about the Nestlé Boycott, breastfeeding, or the International Code of Marketing of Breast-milk Substitutes contact:

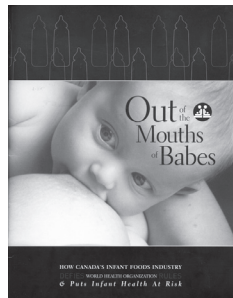
INFACCT Canada
 6 Trinity Square,
 Toronto ON M5G 1B1
 Phone (416) 595-9819
 Fax (416) 591-9355
 info@infactcanada.ca
 www.infactcanada.ca

What can you do in your community to stop the needless deaths of thousands of infants every day? Use your consumer power. No one is immune to marketing. Write to your local representatives with the International Code which is designed to protect babies. Don't let a corporation's contribution to malnutrition and death through its aggressive marketing practices go unchecked. Write to your local representatives that increasing breastfeeding rates could avert 1.5 million infant deaths every year. Write to your local representatives that the Nestlé Boycott is the only way to force Nestlé to stop its unethical practices. Write to your local representatives that the Nestlé Boycott (Nestlé, W/H/A/09 May 1981).

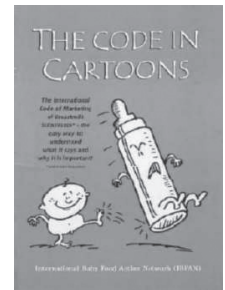
Use your consumer power to say NO to Nestlé's products!

Booklets

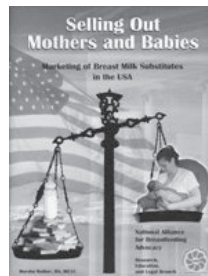
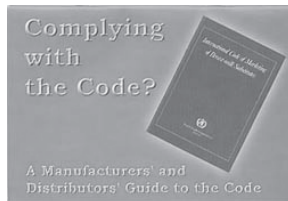
■ **Out of the Mouths of Babies**
 NEW Booklet! How Canada's infant food industry defies world health organization rules and puts infant health at risk. • **\$20**



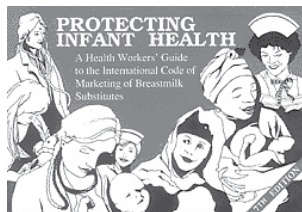
■ **The Code in Cartoons**
 A fun and easy way to learn about the International Code. • **\$3**



■ **Complying with the Code?**
 This guide is designed to help sellers, distributors, manufacturers, importers and exporters of infant feeding products to understand and comply with the WHO/UNICEF International Code of Marketing of Breastmilk Substitutes. • **\$6**

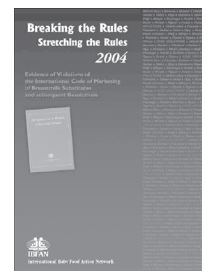


■ **Selling Out Mothers and Babies**
 The US country report from the most recent international Code monitoring project. Code violations and unethical marketing practices are exposed through the use of full color photos and 190 references. • **\$10**



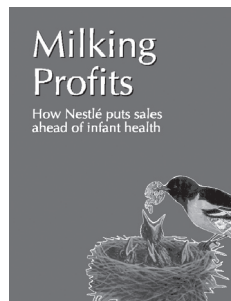
■ **Protecting Infant Health**
 Health workers' guide to the International Code. • **\$6**

■ **Breaking the Rules 2004**
 The latest company-by-company report on violations of the International Code. Includes a large and damning section on Nestlé. • **\$19**



Pamphlets

■ **Fourteen Risks of Formula Feeding**
 An annotated bibliography detailing the increased health risks associated with formula feeding, including higher risk for cancer, diabetes, and other chronic diseases. • **\$1**



■ **Milking Profits**
 The story of a former Nestlé employee who exposed the company's malpractice in Pakistan after watching a Nestlé formula-fed infant die. He had to flee the country when his life was threatened by company employees and shots were fired into his house. • **\$6**

Resource Order Form [resources on reverse]

Use this form to order by **MAIL** and pay by cheque money order VISA
or by FAX and pay by VISA, to (416) 591-9355.

Please send me...

<input type="checkbox"/>	Nestle Boycott Action Kit @ \$15	\$ <input type="text"/>
<input type="checkbox"/>	Nestle Boycott Stickers @ 10¢	\$ <input type="text"/>
<input type="checkbox"/>	Nestle Boycott Wallet Cards @ 35¢	\$ <input type="text"/>
<input type="checkbox"/>	Out of the Mouths of Babes @ \$20	\$ <input type="text"/>
<input type="checkbox"/>	Complying with the Code? @ \$6	\$ <input type="text"/>
<input type="checkbox"/>	Protecting Infant Health @ \$6	\$ <input type="text"/>
<input type="checkbox"/>	The Code in Cartoons @ \$3	\$ <input type="text"/>
<input type="checkbox"/>	Selling Out Mothers and Babies @ \$10	\$ <input type="text"/>
<input type="checkbox"/>	Breaking the Rules 2004 @ \$19	\$ <input type="text"/>
<input type="checkbox"/>	Milking Profits @ \$6	\$ <input type="text"/>
<input type="checkbox"/>	Fourteen Risks of Formula Feeding @ \$1	\$ <input type="text"/>

Subtotal \$

(Add \$5 for shipping for every \$45 worth of items) **Shipping** \$

(Canadian residents only) **GST 7%** \$

TOTAL \$

HOW TO ORDER

By mail order with cheque, money order, or VISA using this form. Make cheques or money orders payable to "INFACT Canada." Mail completed forms to: *INFACT Canada, 63 Burtch's Lane, Rockport ON, K0E 1V0.*

Ordering by fax is no longer supported.

By phone call (416) 595-9819.

Online order from our website:
www.infactcanada.ca

Please allow 2 to 4 weeks for delivery. Contact us for discounts on bulk orders. Institutions/organisations may use purchase orders. When you purchase INFACT Canada resources, you support INFACT Canada's work nationally and globally.

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VISA number _____

exp _____

signature (for VISA) _____